Exhibit Prospectus

7th Annual UF Health Shands Stroke Conference
April 18, 2020 | Gainesville, FL | Stroke.cme.ufl.edu
INVITATION TO EXHIBIT

On behalf of course director Christina Wilson, MD, PhD, I am writing to request your support as an exhibitor for the upcoming UF Health Shands Stroke Conference. This program, now in its 7th year, will be held at the Harrell Medical Education Building in Gainesville, Florida.

The intended audience consists of ~180 neurologists, neurosurgeons, neuroradiology interventionalists, neuroradiologists, interventional radiologists, emergency medicine specialists, primary care physicians, nurses, nurse practitioners, physician assistants, rehabilitation specialists, physical, occupational and speech therapists, respiratory therapists, radiology technologists, case managers, social workers, pharmacists and researchers in the field of cerebrovascular function and disease. This conference is a great opportunity to make and solidify relationships, fulfill your marketing needs and sales objectives through person-to-person communication and marketing.

A draft agenda can be found on the program website at http://stroke.cme.ufl.edu/

Exhibits will be located outside the meeting room, near the area where breakfast, lunch and refreshment breaks will be served. Please submit the Exhibitor Contract if you are able to participate, and review the information in this prospectus for important details. Please note that the Exhibitor Contract is due as soon as your organization has approved participation, and payment is expected prior to the conference.

We appreciate your support of our programs, and hope that you and/or another representative will be able to join us. Please don’t hesitate to contact us if you have any questions or need additional information.

Best,

Gianna Gamache
CME Conference Coordinator
UF Continuing Medical Education
PO Box 100233, Gainesville, FL 32610
352-733-0064 phone
352-733-0007 fax
Profile of Attendees

36% of attendees are employees of UF Health.

On average, almost 45% of conference attendees live and practice in Gainesville.

Attendees Specialize In:

- **62%** of attendees work as Nurses.
- **14%** work as MD/DO.
- **5%** work as NP.
- **1%** are PAs.
- **39%** are in Other fields.

*“Other” includes PTs, OTs, RTs, EMTs, techs, and those who did not disclose their credentials.

The key target audience for Stroke 2020 remains the diverse group of healthcare providers engaged in the care of patients with cerebrovascular diseases. The conference aims to reduce the gap between current evidence and existing practice in stroke care as well as review the most recent clinical trials that impact patient care algorithms and practices.
EXHIBIT DATES AND HOURS

Please note that while there are dedicated exhibit hours during the conference, the exhibit hall is open to participants and faculty at all times during the conference.

<table>
<thead>
<tr>
<th>Saturday, April 18, 2020</th>
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<tbody>
<tr>
<td>6:30 am – 7:30 am</td>
<td>SET-UP</td>
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<tr>
<td>7:30 am – 8:00 am</td>
<td>Exhibit Time—Registration and Breakfast</td>
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<tr>
<td>9:45 am – 10:00 am</td>
<td>Exhibit Time—Break</td>
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<tr>
<td>11:30 am – 12:15 pm</td>
<td>Exhibit Time—Lunch with Participants</td>
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<tr>
<td>Anytime after 12:15 pm</td>
<td>BREAK-DOWN</td>
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Total of 1.5 hours!

Session Topics Include

Pharmacotherapy: Tenectaplaste vs. Alteplase
Management of Cerebral Edema
Advances in Atrial Fibrillation
Extended Acute Treatment Window for Stroke
Challenging Large Vessel Acute Stroke Case Studies
Hematologic Disorders and Stroke
And More!

Click HERE to view the full agenda!
<table>
<thead>
<tr>
<th>EXHIBITOR</th>
<th>PRICE</th>
<th>INCLUDED SERVICES</th>
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<tbody>
<tr>
<td>GOLD EXHIBITOR</td>
<td>$2,000</td>
<td>Single Booth (6’ Table Space)</td>
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<td></td>
<td>Priority Logo Placement on Exhibitor Acknowledgement Sign</td>
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<td></td>
<td></td>
<td>Access for up to 4 reps</td>
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<td>1st Choice on Booth Space</td>
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<tr>
<td>SILVER EXHIBITOR</td>
<td>$1,500</td>
<td>Single Booth (6’ Table Space)</td>
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<td>Priority Logo Placement on Exhibitor Acknowledgement Sign</td>
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<td>Access for up to 3 reps</td>
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<td>2nd Choice on Booth Space</td>
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<tr>
<td>BRONZE EXHIBITOR</td>
<td>$1,250</td>
<td>Single Booth (6’ Table Space)</td>
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<td>Standard Logo Placement on Exhibitor Acknowledgement Sign</td>
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<tr>
<td></td>
<td></td>
<td>Access for up to 2 reps</td>
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<tr>
<td></td>
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<td>First come first serve for remaining booth spaces</td>
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</table>
Thank you for your support!

We would like to thank the following exhibitors for their support!

GOLD EXHIBITORS
(YOUR LOGO HERE)

SILVER EXHIBITORS
(YOUR LOGO HERE)

BRONZE EXHIBITORS
(YOUR LOGO HERE)
INCLUDED IN ALL EXHIBIT BOOTH RENTALS

- One 6ft table
- Free “non-credit seeking” conference registration for reps
- Electrical Service (based on availability)
- Breakfast, lunch, and snacks, contingent upon availability

PARTICIPANT RAFFLE

We encourage participants to interact with exhibitors by raffling off a prize at the end of the conference. For participants to enter the raffle, they must take their raffle card to all of the exhibitors in the hall and have them sign off. This serves to “break the ice” between the exhibitors and participants as well as encourage the participants to interact with every exhibitor in the hall.

PAYMENT INFORMATION

Payments can be made online or by check.

Online
To make your payment online, please visit stroke.cme.ufl.edu and click on the registration tab. All major credit cards are accepted.

By check
Checks should be made payable to the University of Florida.
Our tax ID # is 59-6002052.

All checks sent by FedEx should be sent to:
UF Continuing Medical Education
720 SW 2nd Ave, Suite 575
Gainesville, FL, 32601

All checks sent by regular mail should be sent to:
UF Continuing Medical Education
P.O. Box 100233
Gainesville, FL, 32610
LOCATION INFORMATION

UF Harrell Medical Education Building | UF Campus
1104 Newell Drive
Building 214
Gainesville, FL 32601

SHIPPING INFORMATION

The Harrell Medical Education Building will **not** accept packages in advance of the conference.

If you need to ship a package to the conference, please contact the event coordinator, Gianna Gamache, in advance for an alternate solution:

Gianna Gamache
ggamache@ufl.edu
Phone: (352) 733-0064
Fax: (352) 733-0007

EXHIBIT RULES AND REGULATIONS

Exhibitors agree to hold the University of Florida harmless from and against any and all claims and damages arising out of exhibitors’ negligence or willful misconduct as a result of exhibitors exhibiting at the 7th Annual Stroke Conference in Gainesville, FL. Exhibitors also agree to abide by policies and regulations of the venue, the Harrell Medical Education Building.

ACCME Guidelines

No materials promoting the goods and/or services of a commercial entity shall be displayed or distributed in the same room immediately before, during or after an educational activity certified for credit takes place.

Representatives of commercial companies may attend an educational activity but may not engage in sales activities while in the room where the educational activity takes place.

Booth Assignment

Booths will be assigned at the discretion of the CME office. Preference will be given to high level sponsors.

Exhibit No-Shows

A company that reserves booth space and fails to inform the CME office in writing of its plans not to attend automatically forfeits 100% of the total cost of the exhibit space assigned. Exhibiting companies will be considered a no-show if the booth space is unoccupied by 10am on the day you are scheduled to exhibit.

Subletting Space

Subletting of exhibit space is prohibited. Sharing of exhibit space is not permitted unless it is within divisions of the same company and approved by the CME office.